

# Chinese Programming @ 4S Ranch Library & Beyond

Presented by June Zhou & Kathy Jung



# Today's Topics

- How changing demographics affect library programming
- Target programming for ever increasing Chinese population in 4S Ranch area
- Partnering with Laubach Literacy Council and Learn for ESL and Citizenship Classes
- Free seminars and workshops by professionals in local Chinese community
- Celebrations of Chinese cultural festivals throughout the year
- Reaching out to Chinese community and beyond – Mahjong Game Day
- Promoting Chinese culture throughout county libraries with Chinese/English Bilingual Story Time and Crafts
- Publicity in the media

# ESL & Citizenship Classes

- ESL classes and partnership with Laubach Literacy Council of San Diego
- Ongoing Citizenship Classes sponsored by SDCL L.E.A.R.N Adult Literacy
- Ongoing recruitment of ESL/literacy tutors
- Open communication with both tutors and students
- Consistency and flexibility are crucial to the success of any ESL/adult literacy class



# Free Seminars and Workshops

- Partnership with Chinese Association for Science and Technology, San Diego Chapter
- Identify professionals and experts willing to share their areas of expertise
- Implement programs of interest to local Chinese Community
- Seminars and workshops in Chinese:
  - Land Investment in China
  - Trade between China and U.S.
  - Mortgage Consolidation & Debt Reduction
  - Real Estate Investment and Management



# Celebrations of Chinese Festivals

- Plan cultural celebrations all year around:
  - Chinese New Year
  - Dragon Boat Festival
  - Moon Festival
- Showcase talents from local Chinese schools
- Potluck at every celebration
- Work closely with key community members to ensure the success of all programs



# Bringing the Community together with Mahjong Game Day

- Monthly Mahjong Game Day
- Beginner Mahjong class with experts every month
- Play to learn
- Easy to set up and easy to run
- Fun for everybody



# Chinese Bilingual Story Time and Crafts

- Promoting Chinese culture throughout county libraries with Chinese and English Bilingual Story Times and Crafts

